

SQUARE EYE PHOTOGRAPHY

ENGAGEMENT INFORMATION

THIS PDF IS OPTIMIZED FOR MOBILE AND TABLET USE



THIS PDF WILL HELP GUIDE YOU THROUGH ALL ASPECTS OF AN ENGAGEMENT SHOOT .. WE WILL COVER WHAT YOU NEED TO BRING WITH YOU... WHAT YOU SHOULD WEAR.. AND WHAT TO EXPECT AFTER THE THE SHOOT! THESE ARE JUST GUIDLINES.. SO DON'T WORRY IF YOU DON'T WANT TO FOLLOW ALL OF OF THE IDEAS.. JUST RELAX AND HAVE FUN!





MOST OF THE COUPLES READING THIS ALREADY KNOW ME AND HAVE BOOKED ME FOR THEIR WEDDING. SOME OF YOU ARE BOOKING ME FROM OTHER PARTS OF THE COUNTRY OR THE WORLD AND ONLY NEED AN ENGAGEMENT SHOOT. FOR THOSE OF YOU FAR AWAY LET ME TELL YOU A BIT ABOUT ME.

MY NAME IS EDNA EUDAVE. I HAVE BEEN SHOOTING WEDDING PROFESSIONALLY FOR OVER 23 YEARS!

I AM INTERESTED IN ONE THING... CREATING ICONIC PORTRAITS THAT LEAVE THE TIMELESS GIFT OF YOUR LEGACY TO THOSE YOU LOVE.

I LIVE MY LIFE FOR THE PRESENT MOMENT. I CHOOSE

**TO LIVE IN A STATE OF BLISS.. OF PURE JOY AND HAPP-
INESS! WE ALL HAVE A CHOICE EVERY MOMENT OF OUR
LIVES TO PERCEIVE THE WORLD AROUND US AS WE
WANT. I CHOOSE LOVE. I ALWAYS CHOOSE LOVE.**

**ALL NEGATIVE EMOTIONS COME FROM A PLACE A FEAR.
WE CAN CHOOSE LOVE OR FEAR. I HAVE MADE IT MY
LIFE'S MISSION TO SPREAD LOVE!**

**I HAVE BEEN BLESSED AND AM SO GRATEFUL THAT I GET
TO WAKE UP EVERYDAY AND SHOW PEOPLE LOVE.. IN
A PHOTOGRAPH. I AM THERE FOR THE MOST BEAUTIFUL
MOMENTS IN LIFE.. THROUGH ART I PRESERVE LOVE!
ONE THING I KNOW FOR SURE IS THAT...**

.. WE ARE LOVE!

**MY LOVE TO YOU
AND YOURS!**

EDNA





WHAT TO WEAR?

I OFTEN GET ASKED.. EDNA.. WHAT SHOULD I WEAR TO MY SHOOT? WELL. I AM CERTAINLY NO FASHION GURU BUT I CAN MAKE SOME SUGGESTIONS THAT I LIKE..

**NO MATTER WHAT LOCATION YOU CHOOSE..
YOU SHOULD ..**

**#1 BRING AROUND 3 OUTFITS. I MEAN
COMPLETE OUTFITS, SHOES, ACCESSORIES,
HEELS, SANDALS, THE WORKS.**

**#2 TREAT YOURSELF TO A PROFESSIONAL
MAKE-UP ARTIST. IT MAKES ALL THE
DIFFERENCE IN THE WORLD. THE CAMERA
WILL REMOVE AROUND 50% OF YOUR
MAKE-UP. I SUGGEST YOU DO
YOUR WEDDING MAKE- UP TRIAL TO SEE
HOW YOUR WEDDING MAKE-UP WILL LOOK
IN PHOTOS. YOU WILL GET TO SEE HOW
WELL IT WEARS AND HOW LONG IT LASTS.
#3 BRING A LARGE TOWEL OR SHEET TO**

#6 BRING A SWEATER OR JACKET IF YOU TEND TO GET COLD SO THAT YOU ARE COMFORTABLE BETWEEN SHOTS!

#7 BRING A COUPLE OF TOWELS IF YOU ARE DOING YOUR SHOOT AT THE BEACH.. YOU MAY GET A LITTLE WET.

#8 MAKE SURE YOU GET A MANI AND A PEDI, YOUR HANDS AND FEET WILL BE IN THE PHOTOS WITH YOU.

#9 MAKE SURE YOU REST WELL .. NOTHING LOOKS BETTER THAN REST IN YOUR PHOTOS.

#10 RELAX AND BE YOURSELF.. DON'T WORRY ABOUT ANYTHING. I WILL POSE YOU. I WILL TELL YOU WHEN TO SMILE AND WHEN TO BE SERIOUS.. I WILL TELL YOU EVERYTHING YOU NEED TO KNOW. ALL YOU HAVE TO DO IS SHOW UP LOOKING CUTE!

USE AS A CHANGING CURTAIN. MANY TIMES THERE ARE NO RESTROOMS NEARBY TO CHANGE IN.

#4 BRING YOUR TOUCH UP MAKE-UP WITH YOU.

#5 STAPLES SELLS A \$25 CART THAT IS PERFECT FOR YOU TO STOW ALL OF YOUR CLOTHES...BAGS...SHOES AND PROPS WHILE WE WALK AROUND FROM LOCATION TO LOCATION SHOOTING. I HIGHLY RECOMMEND IT.



LAGUNA BEACH DOWNTOWN OR ANY DOWNTOWN

**I SPLIT LAGUNA INTO TWO AREAS
DOWNTOWN AND BEACH
THE FIRST PART OF THE SHOOT IS AROUND
DOWNTOWN.. HERE IS WHAT I THINK LOOKS
CUTE!**

UPTOWN FASHION LOOK



**FOR HER..A SEXY COLORFUL DRESS AND HEELS
AND FOR HIM, JEANS, A BUTTON UP SHIRT AND A BLAZER**

I PREFER A COORDINATED NOT MATCHING LOOK. SO FOR HER, CHOOSE AN OUTFIT AND PICK A COLOR FROM THE OUTFIT AND CHOOSE A SHIRT FOR HIM THAT IS IN THAT COLOR RANGE.



IF YOU WANNA KEEP IT REALLY SAFE YOU CAN ALWAYS GO WITH GRAYS OR BLACK BUT I PREFER STARTING WITH A COLOR PALLETE, LETS SAY LIGHT PURPLE AND ADDING HOT PINK OR LIGHT BLUE OR YOU CAN DO A BOLD COLOR ACCENT LIKE BLACK WITH HOT PINK

TRY TO KEEP THE OUTFITS TRENDY EITHER SLACKS WITH NO PLEATS OR TRENDY JEANS WITH STRAIGHT LEGS. FOR GIRLS TOPS THAT ARE HUGGING AND SHOW OFF THE FIGURE FOR BOYS LONG SLEEVED BUTTON UPS OR T SHIRTS. TRY TO AVOID LOGOS.



**FOR BEACH SHOOTS
(PARTIAL LAGUNA BEACH)**

AGAIN IF YOU WANNA KEEP IT REALLY SAFE YOU CAN ALWAYS GO WITH GRAYS OR BLACK BUT BEACH SHOOTS ARE BOTH SEXY, SWEET, FUN AND SILLY. YOU CAN WEAR A SEXY BLACK DRESS FOR THE BEACH, OR JEANS AND WHITE TANKS OR T'S YOU CAN GO BOLD WITH RED'S AND BLACK, OR BLUE JEANS AND BROWN AND CREAMS GIRLS CAN WEAR CUTE SUMMER DRESSES AND PULL A COLOR FROM THE DRESS FOR A SOLID BOYS SHIRT ANYTHING GOES. I LOVE CREAM COLORED DRESSED OR BOHO SKIRTS.





PARKS OR WILD AREAS

**YOU CAN GET VERY CREATIVE
WITH YOUR CLOTHING.**

WARM TONES CLOTHES..

LIKE BROWNS OR CREAMS LOOKS NICE.

PASTEL COLORS ARE CUTE.

YOU CAN DO A VINTAGE

RUSTIC LOOK WITH WARM TONES..

PLAIDS AND JEANS.

YOU CAN WEAR COWBOY BOOTS

AND A SEXY SUMMER DRESS.

THE POSSIBILITIES ARE

ENDLESS.

PARK PHOTOS TEND TO BE

SWEET, ROMANTIC

CUTE AND SILLY.



VINTAGE INSPIRED

CAN BE SHOT IN ANY LOCATION

GET CREATIVE WITH YOUR CLOTHING (LOOKS REALLY GOOD AT THE ORANGE CIRCLE)

THESE IMAGES TEND TOWARDS ROMANTIC AND CUTE

I SUGGEST.. BOW TIES.. JEANS, FEDORAS OR NEWSBOY HATS.

I LIKE GIRLS IN SHORTS AND HEELS OR VINTAGE INSPIRED

DRESSES. BOLD COLORS LOOKS BEST. WE USUALLY

PHOTOSHOP IMAGES SO THEY LOOK VINTAGE IN THIS STYLE OF SHOOT.





PROPS (BRING YOUR OWN)

MY CLIENTS NORMALLY MAKE THEIR OWN COOL PROPS BUT YOU CAN NORMALLY BUY ITEMS LIKE THIS ON ETSY.COM OR EBAY.COM IF YOU DON'T HAVE A CRAFTY WAY ABOUT YOU. BRING PROPS TO ADD A LITTLE EXTRA TO YOUR SHOOT YOU CAN ALSO USE THE IMAGES FOR INVITATIONS OR SAVE THE DATES! BUT PLEASE, DON'T GO TOO NUTS! THANKS!



OTHER LOCATIONS

NOGUCHI GARDEN AND SEGERSTROM

PERFORMING ARTS CENTER

(SPECIAL PERMISSION IS REQUIRED TO SHOOT HERE)



DOWNTOWN LOS ANGELES
ADDITIONAL CHARGE PLUS AN ADDITIONAL HOUR OF SHOOT TIME





MISSION SAN JUAN CAPISTRANO

(ADDITIONAL ENTRANCE FEE APPROX \$75.00)



THE MAYA HOTEL

(ADDITIONAL TRAVEL FEE PLUS ROOM RATE)



DISNEYLAND

(YOU ARE RESPONSIBLE FOR MY ENTRANCE NO OTHER
ADDITIONAL FEES.. THE SHOOT IS EXTENDED TO 3 HOURS)





DISNEYLAND DOES NOT ALLOW PROFESSIONAL EQUIPMENT INSIDE THE PARK.. MEANING WE CANNOT BRING AN OFF CAMERA FLASH ON A STAND BUT WE CAN BRING CAMERAS AND LENSES AS LONG AS WE ARE CARRYING EVERYTHING. SO, THAT MEANS THAT ALL OF THE PHOTOS ARE SHOT WITH NATURAL LIGHT!

#1 SESSION FEE

THE SESSION FEE IS PAYMENT FOR CREATIVE TIME OF PHOTOGRAPHER AND DOES NOT INCLUDE ANY PRINTS OR IMAGES

ON LOCATION OR IN STUDIO SESSION FEE IS
\$100.00

SESSION FEE MUST BE PAID IN ADVANCE
TO RESERVE AN APPOINTMENT.

THE SESSION FEE COVERS 1.5 TO 2 HOURS OF CREATIVE SHOOT TIME.
THERE NO SESSION FEE PRO RATE IF CHILD DOES NOT MAKE IT THROUGH
ENTIRE SESSION.

THIS AMOUNT OF TIME IS APPROPRIATE FOR MOST TYPES OF PHOTOGRAPHY
EVERY HALF HOUR EXTRA IS \$25.00

NEWBORN SHOTS CAN GO 2.5-4 HOURS (OR MORE) WITH NO EXTRA FEES.

SESSION FEE WILL BE FORFEITED WITH NO MONEY BACK IF YOU DO NOT SHOW UP TO YOUR APPOINTMENT. BECAUSE I ONLY SHOOT ONE SESSION A DAY AND WEEKENDS ARE BOOKED UP TO 7 WEEKS IN ADVANCE, WEEKEND APPOINTMENT TIMES NEED TO BE RESCHEDULED 2 WEEKS IN ADVANCE IN ORDER NOT TO FORFEIT YOUR SESSION FEE. WEEKDAY APPOINTMENTS REQUIRE 48 HOUR NOTICE OF RESCHEDULE IN ORDER NOT TO FORFEIT YOUR SESSION FEE. I TRY TO BE AS FLEXIBLE AND UNDERSTANDING AS POSSIBLE BUT MY APPOINTMENT TIMES ARE VERY LIMITED AS I TAKE THE UPMOST CARE WITH EVERY SINGLE CLIENT AND NEVER OVER EXTEND MYSELF.

PLEASE CALL FOR PAYMENT OPTIONS 714-420-8285.

**YOU WILL RETURN TO THE STUDIO
TO VIEW YOUR IMAGES
USUALLY WITHIN A WEEK OR TWO**



**WE WILL BE MAKING YOU AN APPOINTMENT
TO COME BACK IN TO THE OFFICE/STUDIO
TO VIEW YOUR IMAGES PLEASE BE PREPARED TO SPEND
1-2 HOURS CHOOSING YOUR GORGEOUS IMAGES.**

YOU WILL BE BLOWN AWAY!

**FULL PAYMENT OF PACKAGE IS DUE AT THIS TIME.
WE PREFER CASH OR CHECK BUT DO ACCEPT CREDIT CARDS.
IF YOU LIVE OUT TO TOWN I WILL SET UP AN APPOINTMENT
TO VIEW YOUR IMAGES ONLINE.**

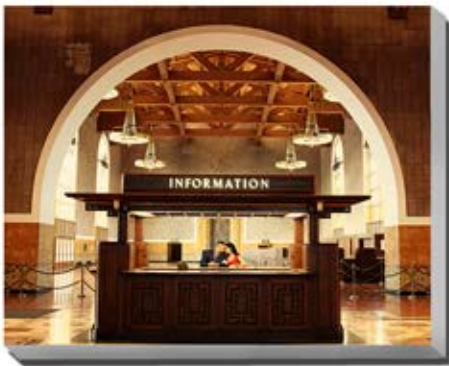


**WHEN YOU GET HERE YOU
WILL CHOOSE FROM
THE FOLLOWING PACKAGES**



**AS YOU ARE SITTING AT HOME READING THIS START GETTING
AN IDEA OF WHAT GIFT PRINTS YOU NEED, WHAT WALLS YOU WANT
TO DISPLAY YOUR ART ON AND HOW MANY PRINTS YOU MAY WANT.**

UNLIMITED POSE PACKAGE



- 1 24X36 CANVAS
- 2 16X20 CANVASES
- 10 8X10'S
- 10 5X7'S FOR GIFTS

ALL HIGH RESOLUTION IMAGES ON WOOD USB DRIVE

15 CUSTOM FINE ART RETOUCHED IMAGE



50% DISCOUNT \$799

10 POSE PACKAGE



1 24X36 CANVAS
5 8X10'S
10 5X7'S FOR GIFTS
ALL HIGH RESOLUTION IMAGES
10 CUSTOM FINE ART RETOUCHE
IMAGES



42% DISCOUNT \$628

5 POSE PACKAGE



1 16X20 PRINT
4 8X10'S
4 5X7'S FOR GIFTS
5 IMAGES ON CD READY FOR PRINT
AND CUSTOM FINE ART RETOUCED

33% DISCOUNT \$449

**PLEASE BE PREPARED TO PURCHASE ANY PRINTS
OR PACKAGES AT THE TIME OF VIEWING**

**CHECKS CAN BE MADE TO EDNA EUDAVE
I PREFER CASH OR CHECKS BUT I DO ACCEPT
CREDIT CARDS**

ADDITIONAL PRINTS

8 WALLETS	\$49.00
4X6	\$24.00
5X7	\$34.00
8X10	\$49.00
11X14	\$69.00
16X20	\$89.00
20X24	\$99.00
24X36	\$129.00
30X40	\$249.00

**PLEASE BE PREPARED TO PURCHASE ANY PRINTS
OR PACKAGES AT THE TIME OF VIEWING**

**CHECKS CAN BE MADE TO EDNA EUDAVE
I PREFER CASH OR CHECKS BUT I DO ACCEPT
CREDIT CARDS**

CUSTOM FINE ART CANVASES

16X20	\$119.00
20X24	\$149.00
24X36	\$239.00
30X40	\$279.00
36X48	\$499.00
48X40	\$899.00
8X8	\$36.00
12X12	\$51.00
20X20	\$159.00

**I DON'T OFFER JUST IMAGES ON
CD AND I WILL TELL YOU WHY...**

**WE ARE A SOCIETY INUNDATED IN PHOTOS
WE POST THEM CONSTANTLY ON OUR SOCIAL MEDIA
BUT AS TIME PROGRESSES THOSE IMAGES GET PUSHED
FURTHER AND FURTHER DOWN OUR TIMELINES
AND SOON THEY ARE LOST TO TIME.**

**OUR CHILDREN ARE NOT GOING TO GO THROUGH THE
THOUSANDS AND THOUSANDS OF DIGITAL IMAGES OF
OUR LIVES.**

**THEY WILL ONLY REMEMBER WHAT WE PLACE ON
OUR WALLS AND IN OUR ALBUMS.**

**THE IMAGES THAT ARE TREASURED ENOUGH TO
FRAME AND HANG.**

**DON'T YOU MOSTLY REMEMBER THE IMAGES
HANGING ON YOUR WALL IN YOUR CHILDHOOD.**

**PLUS, WHAT BETTER ART TO HANG ON YOUR WALLS
THAN OF THOSE YOU LOVE AND CHERISH MOST
IN YOUR LIFE.**

Q&A

HOW FAR IN ADVANCE SHOULD I BOOK MY SESSION? IF YOU NEED A WEEKEND YOU SHOULD BOOK ABOUT A MONTH OR TWO AHEAD OF TIME. IF YOU NEED A WEEKDAY YOU CAN BOOK AS EARLY AS A WEEK BEFORE.

HOW LONG WILL MY SESSION LAST? ALL ENGAGEMENT SESSION GOES TWO HOURS NORMALLY THE 2 HOURS BEFORE SUNSET UNLESS OTHERWISE SPECIFIED.

CAN I BRING MY DOG? OF COURSE JUST MAKE SURE YOU BRING SOMEONE TO DOG SIT WHILE WE SHOOT MOST OF THE REST OF THE SESSION?

CAN I BRING MY KIDS? SURE JUST LET ME KNOW AHEAD OF TIME AND BRING SOMEONE TO HELP WITH THE KIDS IN BETWEEN PHOTOS THEY ARE NOT IN.

WHAT HAPPENS IF IT RAINS? WE WILL NORMALLY RESCHEDULE. IF THIS IS NOT AN OPTION FOR YOU BECAUSE YOU LIVE OUT OF TOWN WE CAN SHOOT IN STUDIO OR AT A HOTEL OR INDOOR LOCATION.

WILL THESE IMAGES BE POSTED ON SOCIAL MEDIA? YES, I ALWAYS POST MY FAVES ON FACEBOOK, INSTAGRAM, PINTEREST AND MY BLOG, LET ME KNOW IF YOU WANT ME NOT TO TAG YOU OR IF YOU PREFER MORE PRIVACY.

WHAT HAPPENS IF I AM SICK ON THE DAY OF THE SHOOT? I WILL NORMALLY ALLOW FOR A RESCHEDULE.

CAN WE SHOOT AT MULTIPLE LOCATIONS? YOU CAN CHOOSE ONE LOCATION OR IN THE CASE OF LAGUNA BEACH YOU GET 2, DOWNTOWN AND THE BEACH. IF YOU WOULD LIKE MORE LOCATIONS THERE WILL BE AN ADDITIONAL CHARGE.

Q&A

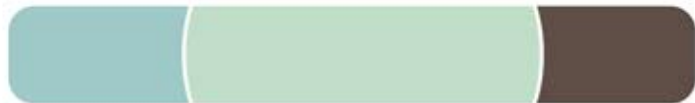
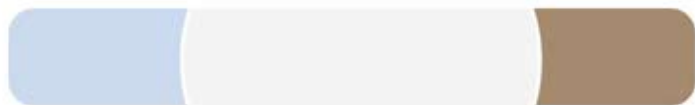
DO YOU EDIT OR RETOUCH THE PHOTOS? YES! YES! YES! HERE ARE BEFORE AND AFTERS







COLORS THAT WORK WELL TOGETHER



COLORS THAT WORK WELL TOGETHER



**"I ABSOLUTELY
GUARANTEE YOU'LL BE THRILLED (NOT JUST
"SATISFIED!") WITH YOUR PHOTOGRAPHS AND
OUR SERVICE. IF YOU AREN'T, FOR ANY REASON,
WE WILL EITHER DO WHATEVER IS NECESSARY
TO SEE TO IT YOU ARE THRILLED, OR WE
WILL CHEERFULLY GIVE YOU ALL YOUR MONEY
BACK. NO HASSLES, AND NO HARD FEELINGS
EITHER. IF YOU'RE NOT THRILLED, WE
DON'T DESERVE TO HAVE YOUR MONEY."**

IF YOU ARE READY TO BOOK YOUR ENGAGEMENT, MATERNITY
NEWBORN, FAMILY, SEXY/BOUDOIR OR HIGH SCHOOL SENIOR
PORTRAITS PLEASE CALL

EDNA EUDAVE
SQUARE EYE PHOTOGRAPHY
714-420-8285

I LOVE FANS!

FOLLOW ME!

BUSINESS FB SQUAREEYEPHOTOGRAPHY
PERSONAL FB EDNA.EUDAVE
INSTAGRAM SQUAREEYEPHOTO
PINTEREST EDNA_EUDAVE/
YOUTUBE /C/SQUAREEYEPHOTOGRAPHYEDNA
GOOGLE PLUS [HTTPS://PLUS.GOOGLE.COM/U/0/+
EDNAEUDAVESQUAREEYEPHOTO/POSTS](https://plus.google.com/u/0/+EDNAEUDAVESQUAREEYEPHOTO/posts)
TWITTER SQUAREEYEPHOTO

WWW.SQUAREEYEPHOTO.COM