

Newborn and Maternity

W E L C O M E G U I D E



by Edna Eudave of Square Eye Photography
Los Angeles and Orange County



Hello & Welcome

First of all, congratulations! These first moments with your baby pass in the blink of an eye. Tiny fingers, sleepy stretches, and the way they curl into your chest becomes priceless faster than most parents expect.

For over 30 years I've dedicated my life to creating emotional, artistic portraiture for families across Los Angeles and Orange County. Every session is fully guided and customized so you can relax while I create beautiful artwork for you and your family

I cannot wait to create something truly special for you!

Edna Eudave

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The Experience

Every session is thoughtfully designed from start to finish. Your newborn session includes access to wraps, props, styling and professional posing guidance throughout the experience. Sessions are baby led and relaxed, allowing plenty of time for feeding, soothing and capturing authentic moments.

- Fully guided posing
- Professional retouching
- Artistic styling
- Heirloom artwork





Maternity and Motherhood

Celebrate the beauty, strength, and emotion of motherhood with a fully guided session. Studio and outdoor sessions are available and a curated client wardrobe with couture gowns and soft fabrics is available for your session.

Maternity sessions are best photographed between 28 and 34 weeks
And motherhood sessions are best photographed when baby is 6 months old .





Preparing for Your Session

Try to keep from feeding your baby until you get to the studio. Keep your baby in a loose diaper . Make sure you bring plenty of snacks and water for yourselves as this session is quite long. I will send you a questionnaire before the session so that you can choose your favorite colors and props . I will also send you my favorite Pinterest boards for coordinating your photo session outfits.

ESSENTIALS LIST

- Pacifier
- Steamed Outfits for Parents and Toddlers
 - Specials Keepsakes
 - Extra Feeding Supplies
 - Snacks and Water
- Patience and Relaxation



Investment

Collections Begin at \$900

Most Families Invest Between \$1500-\$3000

Session Fee

Maternity/Motherhood	Newborn	Family Newborn
\$200	\$200	\$300

Session Fee reserves your date and includes custom session design, style and guidance, professional posing, and your zoom ordering appointment.

Session fees do not include images or products



ESSENTIAL COLLECTION

\$900

- 8 Artistically Edited Images
- Matching 8x10 Prints





SIGNATURE COLLECTION

\$1500

MOST POPULAR

The Collection Most Families Choose

- 15 Artistically Edited Images
 - \$300 Wall Art Credit
- 8x8 Heirloom Album 20 Pages
 - Online Gallery
- Option To Upgrade To Full Gallery



HEIRLOOM COLLECTION
\$2400

- All Edited Images
- \$600 Wall Art Credit
- 10x10 Luxury Album 30 Pages
 - Online Gallery
 - Priority Editing

FIRST YEAR COLLECTION
\$2200

- Maternity Session
- Newborn Session
- 20 Edited Images Total
- 8x8 Heirloom Album
- \$300 Wall Art Credit
- Priority Booking

FIRST YEAR COLLECTION HEIRLOOM UPGRADE
\$2800

- All High Resolution Images from BOTH Sessions,
 - 10x10 album upgrade
 - \$600 Wall Art Credit



Heirloom Artwork

Your images deserve to be enjoyed everyday, not hidden away on a hard drive

Canvases/ Wall Art

11x14
\$150

16x20
\$300

20x30
\$600

24x36
\$900

Albums

8x8 Album
\$800

10x10 Album
\$1000

12x12 Album
\$1400

Add-Ons

Addition Images
\$100 Each

Full Gallery Upgrade
\$500

Any of these options can be added to any package

Custom Album and Artwork are professionally designed to become lasting heirlooms.





*Let's Create Something
Beautiful*

Dates are limited each month in order to provide
a personalized experience for every family

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