graduate

Square Eye Photography



hair & makeup

products & pricing

FASHION 101

grad cards

graduates







Experience

4-5 Meet Edna
6-19 Defining Style
20-21 Experience
22-23 What to Wear
24-27 Hair & Makeup
28-29 Before & After



Studio

30-41 Investment,
Products, & Ordering

Details

42-43 Editing
44-45 FAQ's
46-47 Image Quantity
48-49 What to Expect
50-55 Locations
56-57 Raves

Hello there!

My name is Edna, and I'm a fashion inspired wedding and portrait photographer for the LA and OC area



My GOAL is for you to feel absolutely flawless and to capture your personality in a genuine, authentic way.

I want you to LOVE your pictures so much that you want to scream and jump in excitement.

If you are looking for photos that are bold and creative, you're in the right place.

Read on for more info about the grad experience.





P.S. I love being silly and having fun when I take pictures.



all about

the *graduate* experience

Grad portraits with SQUARE EYE PHOTOGRAPHY is more than a photo session; it's about the experience and the memories you'll have of your graduate portraits. Read on for more details about the graduate photo session experience.







LOVE

young & FREE

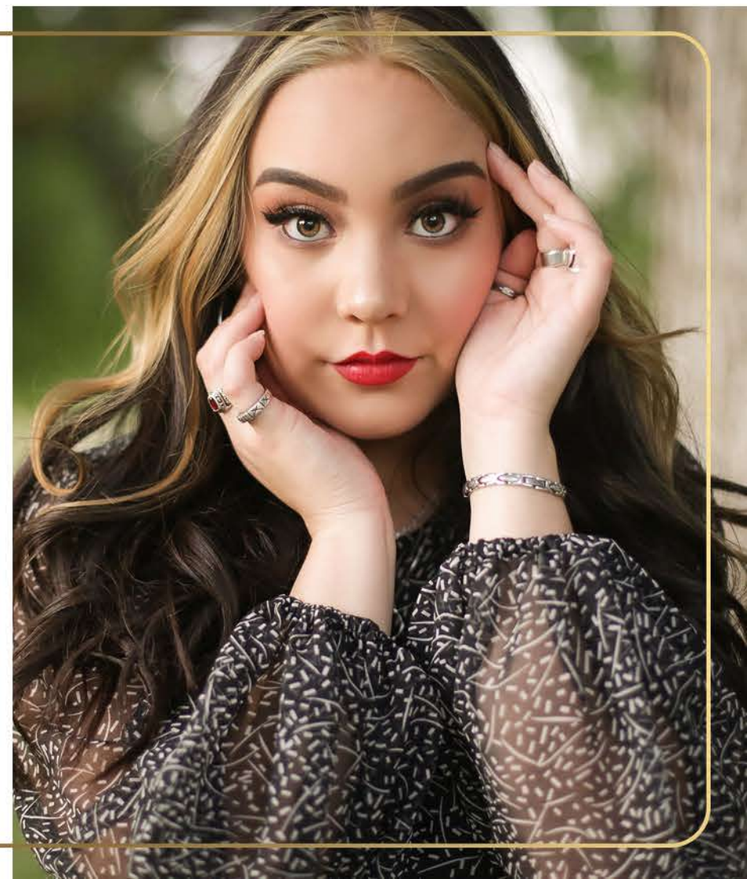
























BE YOURSELF

be UNIQUE



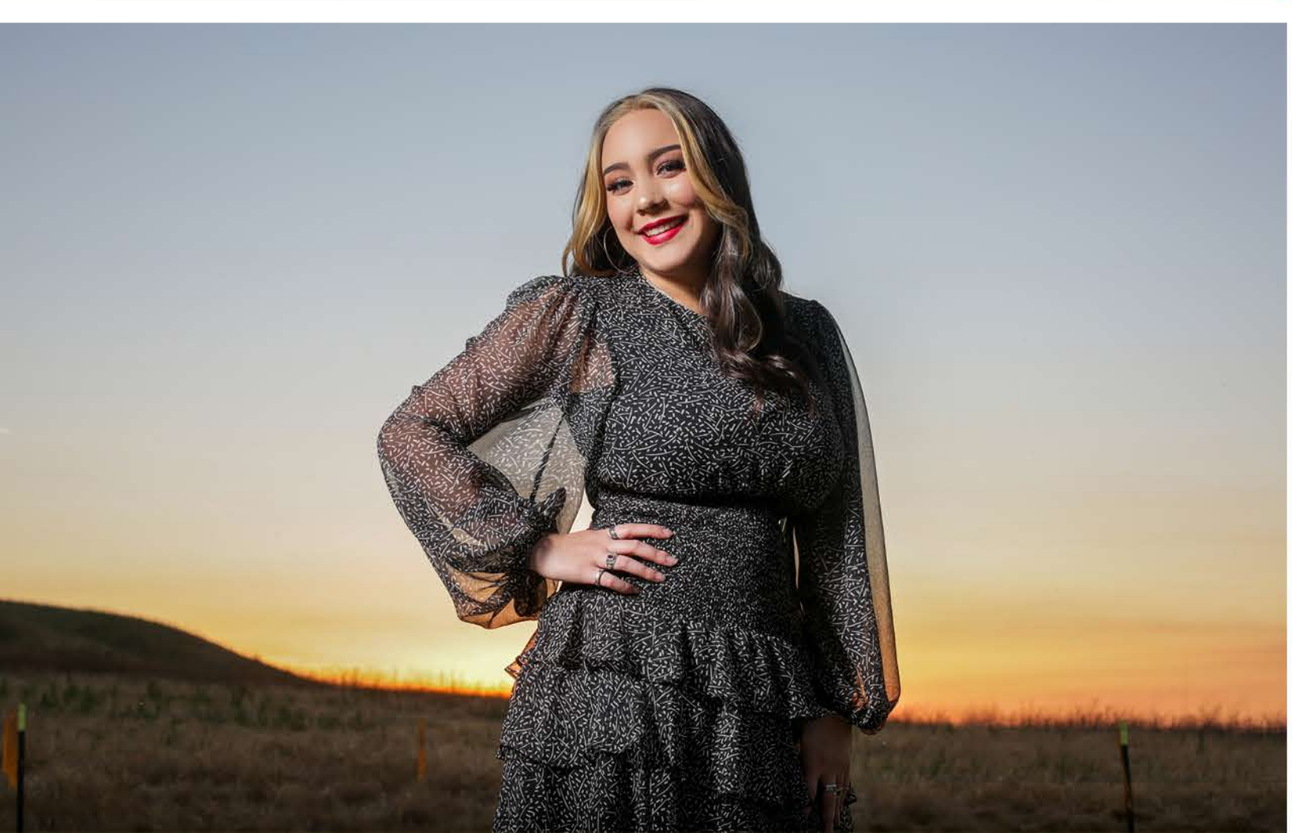
IT'S YOUR *year*


how do you
dream
of being
photographed



Whatever your style





you deserve to feel







beautiful

model experience









You get the full model experience with off camera lighting, natural posing, fashion posing and lots of behind the camera looks during your grad session.



Back of the Camera Sneaks









Before your grad photo session, I'll show you how to look your best with a one-on-one fashion styling & consult. We'll go through your clothes and pick out 3 or 4 fabulous outfits.



FASHION *Styling*





WHAT TO *Wear*



1 **Choose your fave 5 outfits.**

2 **Pick a variety of styles.**



3 Jewelry, scarves, hats, and belts, help to create depth which makes photos look more realistic.



4 Outfits should match your photo location. A boho dress next to graffiti won't look as good as in a field.



Makeup

PLease be sure to have your make up done. Normally you are gonna want to go heavier than you normally would wear your make up. Fake lashes always look great .. if that is your thing.
Try to get your make up done professionally. I always recommend air brush because it lasts longer.
Also get a manu and pedi for those gorgeous hands on face poses.



Why Airbrush?

4 Sometimes regular makeup ends up looking dull and flat on camera. Using a pro makes your makeup look camera ready.

3 Airbrush Makeup evens out skin tone, and hides any skin imperfections. Plus it makes your skin look flawless.

2 Airbrush makeup stays on all day and doesn't melt in the hot YOUR STATE heat. You look your best all day.



1 You **DESERVE** to be spoiled

Gorgeous Hair

Having your hair professionally done ensures stunning, gorgeous locks in every image. From braids, to curls, to feathers in your hair; it's all wonderful.






Laugh Often



THE *Grad* SESSION

The Grad Session is $100

The session fee includes:
1.5 -hour photo session,
Help choosing the best images through the ordering process

It doesn't cover any products or digitals. A $549 minimum product purchase is required. Fine Art Session and Mountain/ Dessert Session Fee's are Extra



PREMIERE ORDERING SESSION

After the session, I'm here to guide you through the ordering process and design custom art for your home.

How does this work?

After the pictures are edited, I'll have you and your parents come to my home studio. You'll see a slideshow with all your beautiful images. Then we'll choose your favorites and design any custom products. You'll be able to see samples so you can feel the luxury and get a better idea if this is right for you.



Custom Products

Wall Collections

Wall Collections are available in gallery wrapped canvas. They are perfect for creating a statement in your home.

During our Fashion Consult, we'll go over all the wall collections so you can be thinking if this is something right for you. You can take pics of your walls and send them to me so I can have them ready when you come in.

At the Premiere Ordering Session, you'll be able to see your images on your walls, so you can make the best decision.







product *collections*

THE FINE ART COLLECTION

1-20x24 Wrapped Canvas
10-8x10'x 10-5x7's
All High Resolution Images, 50 Retouched Images
1-10x10 30 Page Custom Album
Any Unique Location Within 4 Hour Drive
100 Custom Fine Art Senior Announcement Cards
$2500

THE LUX COLLECTION

1-16x20 Print
10-5x7's
15 Retouched Images
50 Custom Fine Art Senior Announcement Cards
$1599

THE GORGEOUS COLLECTION

5-8x10's 10-5x7's
10 Retouched Images
$899

THE MINI

Locations Limited to Local Parks or Schools
1 Hour Session
10-5x7's
5 Retouched Images
$649



Grad Cards

Grad Cards come in sets of 50
Printed on thick luxe paper
$200 a set









What do I edit?

I believe in getting everything right straight out of camera, so I don't have to do a lot of Photoshop.

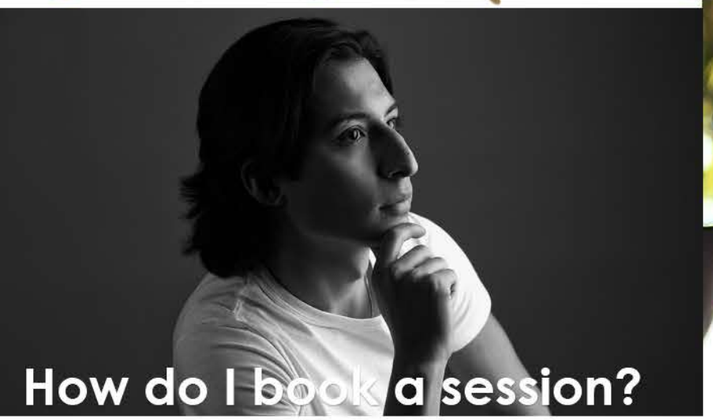
I remove anything that's temporary. This includes acne, dark circles, hair flyways, etc. Anything permanent (like scars, moles, braces, etc), I don't remove unless requested.

I do smooth out skin if needed, but it's NEVER plastic or fake looking. Most images are lightly edited. Generally I just add pops of color to make your images bold and rich, but you will always look like you.



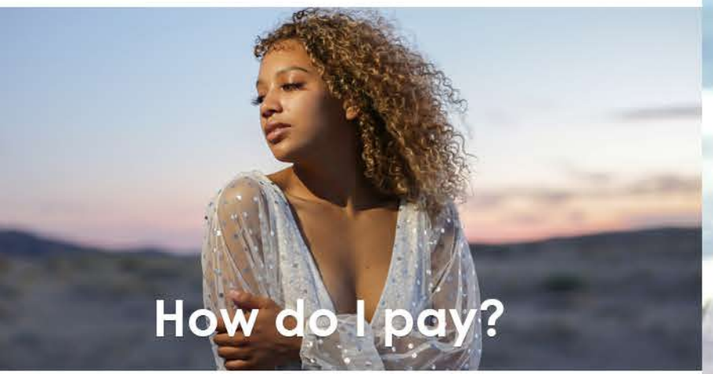


FAQ'S



How do I book a session?

1 A parent must call to schedule all the details. We'll pick a date, I'll send over a contract, that will need to be signed, then you can send payment



How do I pay?

2 I accept Cash, Check. Venmo and Zelle

Checks will be deposited the following business day.





What about products?

3 There's a $399 (plus sales tax) minimum product order required for all sessions.

Products take 2-4 weeks to come in.



Can I bring a friend?

4 A parent is required to attend the session. Yes you can bring your BFF but let's keep it simple just one friend please

IMAGE *Quantity*

An average session will have at least 150 images.
Here are the reasons;
QUALITY over quantity.

1

I make sure every detail is correct in camera, and try and nail each picture, so I don't need to take a ton of the same image or pose.





Typically you get 40 images per outfit.

2

That being said, I don't put a limit on poses or images; the key is variety, and what is the most flattering.

During the session you'll see tons of back of the camera images.



3

Sometimes people blink, there's an out of focus shot, an unexpected photobomb, etc; these things happen and I choose not to give you these photos. I only deliver the photos that make you look your best.

what to *expect*

a typical timeline for the day

Morning: Go out to breakfast with your mom

Early in the day:
Go and get your Mani Pedi

Around Noon: Go and get your hair done

Mid Day: Get all your outfits together

4 Hours before sunset: Get your make up done

2 Hours before sunset: Meet me at location with first outfit on

Sunset: Best time for photos!

After Sunset: Go out to dinner and have fun with your mom.. You deserve it!

after the *session*

aka when can I see my photos?

Editing takes about a week. After the images are ready for viewing I will call or text to schedule a photo viewing sesion.

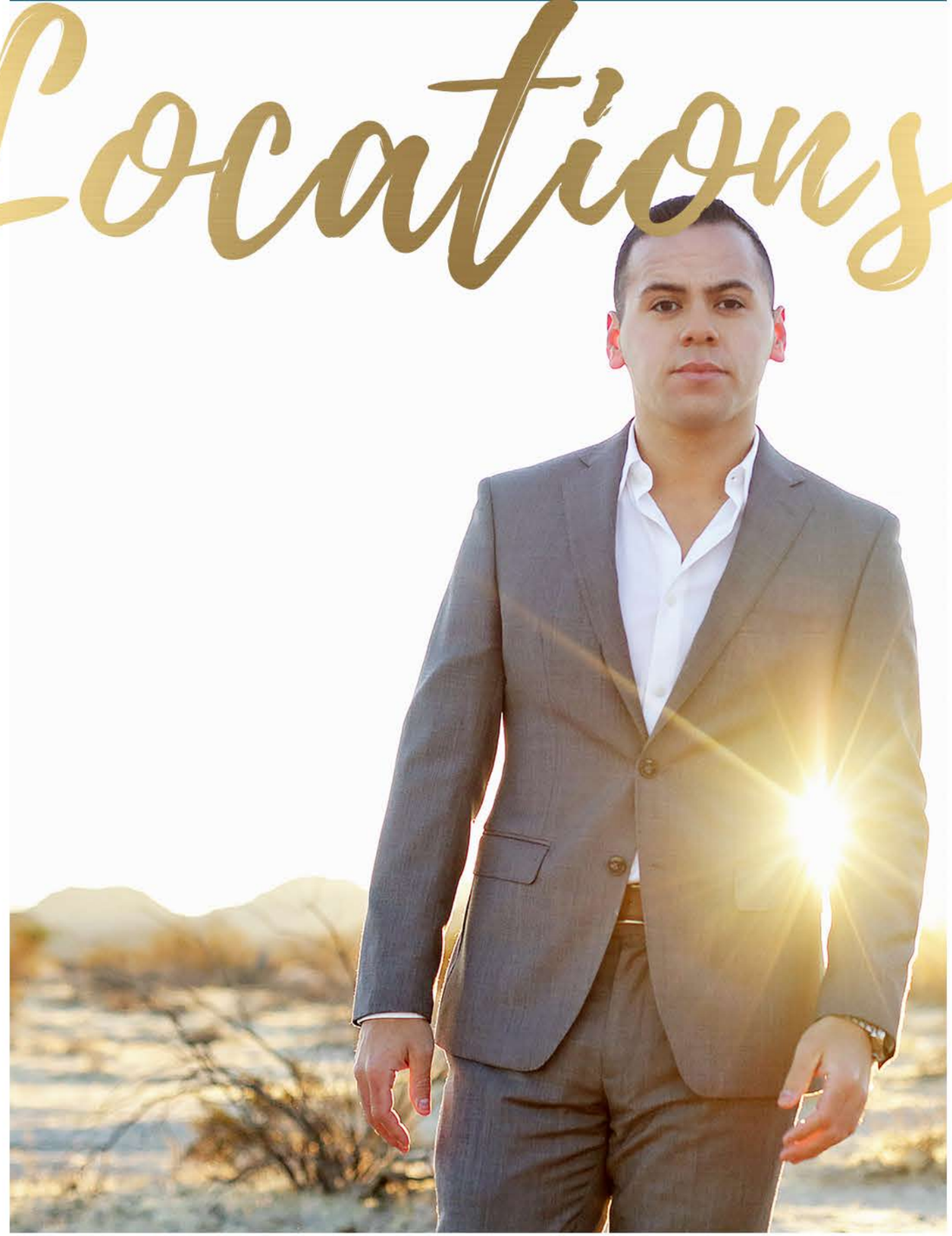




Most products take 2-4 weeks to come in. When they do I'll give you a call to come pick them up.

Products are ordered after payment is received in full. Digitals are delivered within a week or two via online gallery and you will also receive a USB of images if you chose a package with them.

Locations



I will be sending you a locations PDF for you to look over. I can also shoot you at your graduation school.

Perfection.





If you are interested in a more unique location, let me know and we can discuss that. We can do mountain, desserts, beaches or even a fine art in studio shoot like the ones you have seen in this magazine.



Outdoor & Nature

My favorite outdoor locations: Schabarum Park, Irvine Regional Park, Bosque Del Rio Hondo, Laguna Beach, Craig Park, The Dessert and of course The Mountains







Right before the sun sets, the light is magical, and dreamy.



Downtown & Urban



The best place for an urban setting is obviously Downtown LA. There are a few places all close to each other that have perfect mid-afternoon light.





The picture above was taken in Venice at night.. a night session is also alot of fun

I love shooting at campuses too Cal Poly Pomona, Chapman University and SOKA are some of my faves!

Reviews



Edna always does such an amazing job. She is so talented, and professional. She is simply the best!

-Amy C





Edna - my images look AMAZE! Thank you so much! It was such a pleasure working with you and your team!

-Nikki G

Modeling for you was such a fun experience! Thanks for all the fantastic photos! Be prepared to see them all on my Insta!

-Charlene





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